



# Xiaoyu Shen Partner

Office: Beijing

**Tel:** +8610 6590 6639 **Fax:** +8610 6510 7030

Email: xiaoyu shen@east-concord.com

Languages: Chinese, English

#### **PRACTICE AREAS**

Network security and Data Protection, Corporate and M&A, Financial Lease and Commercial Factoring

#### **EXPERTISE**

Ms. Xiaoyu Shen is the leading partner of the data compliance team of East & Concord Partners. In recent years, Ms. Shen has been focusing on data compliance legal services, assisting a number of multinational companies and large enterprises in legal affairs of data compliance and personal privacy protection, which involve insurance, credit investigation, retail, tourism, ticketing, technology, media, food and other industries.

Ms. Shen also specializes in M&A and corporate affairs and is retained as the regular legal counsel to many multinational and large-scaled companies, providing comprehensive services for their investments, restructuring and daily operation in China.

Ms. Shen's sample representations include (clients' information removed due to confidentiality reason): data compliance projects for several multinational companies; restructuring of global financial business of several Fortune 500 companies; asset restructuring in China of a Fortune 500 food production company; establishment of a Sino-foreign joint venture consumer finance company; establishment of a Sino-foreign joint venture hospital; comprehensive legal service project for a major international sports event.

Ms. Shen is widely recognized by clients for being good at providing solutions for enterprises from both legal and commercial perspectives and was awarded "Recommended Lawyer" in Corporate and M&A by the Legal 500 Asia Pacific, a world-renowned legal media, and "Best Lawyer" by Jiemian News, a reputable original financial news media in China, in 2020. She was also listed among Who's Who Legal (WWL) 2020 China's leading business lawyers for Data (China), LEGALBAND 2020 Special Issue: China Top 15 Lawyers - Cybersecurity and Data Compliance, and LEGALBAND Client's Guide: Top Ranked Lawyers 2021 China (Cybersecurity and Data Compliance), and was selected into the foreign-related lawyer talent pool of Beijing Lawyers Association (cross-border investment, IP and information security).

## **EDUCATION**

Peking University, MBA (during which selected by Pecking University to attend the MBA Exchange Program of University of Chicago Booth School of Business)
Peking University, LLB

### **PROFESSIONAL EXPERIENCE**

2014-Present East & Concord Partners, Partner 2001-2014 East Associates Law Firm, Associate